

## About Limestring

Limestring Solutions Inc. is a software consulting firm that focuses on the development and implementation of custom software and data manipulation/mining tools for small to medium-sized businesses.



**Automate**  
Your Tasks



Limestring Solutions Inc.  
131 Tuscany Springs Cir NW  
Calgary, AB T3L 2N1

Office: 403-770-7918

Cell: 403-608-0511

Web: [www.limestring.com](http://www.limestring.com)

E-mail: [rabee.alwan@limestring.com](mailto:rabee.alwan@limestring.com)

**Limestring Solutions Inc.**



**Loyalty  
Card  
System**

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## Standalone Loyalty Card System

The loyalty card system allows customers to pre-pay for products/services. The System then allows customers to redeem their pre-paid value to purchase items using their designated card. Each card contains a unique account number which represents that Customer's account.

The Loyalty Card System will allow you to:

- **Get paid** sooner and up-front
- **Attract** and **retain** customers
- Increase your **cash flow**
- Increase your business **branding** reach

The System is built on proprietary software which is developed and owned by Limestring Solutions Inc. This software runs on a small computer which sits under your counter. Interaction with the system is done through a small character LCD, card scanner, and a numeric keypad. Detailed reporting and system information can also be accessed using an external computer (not supplied).

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### System Features

Using the terminal interface, the System will allow the merchant to:

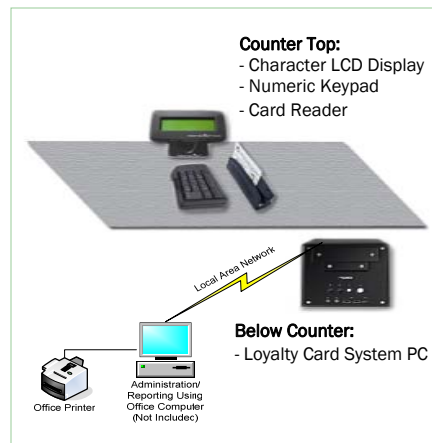
- **Activate/Deactivate a card**
- **Add/Deduct funds to/from a card**
- **Check the balance of a card**
- **View previous message history**
- **Backup the database**

The System also has a customizable secure web interface which allows an Administrator to access an abundant amount of information such as:

- **Transaction history**
- **Card details**
- **Entire system status/details**
- **Adjust card balance**
- **Activate/Deactivate (suspend) cards**
- **Batch addition of cards to the System**

Additional features can be added to the system for an extra charge.

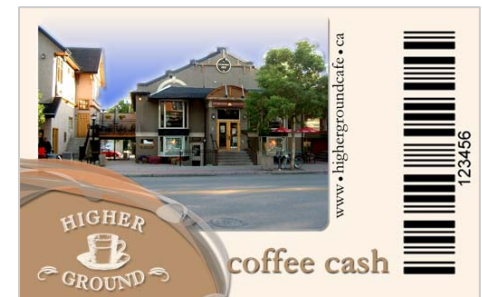
### System Overview



### Plastic Cards

High quality plastic cards are used with the System. A coating is placed on the printed side of each card to protect the cards from scratching and will help keep the colors vivid for a longer time.

#### Sample Cards



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